Individualism/Collectivism

Please use this scale when answering the following questions:

	Strongly disagree	Disagree	Agree	Strongly agree
1. I'd rather depend on myself than others.	1	2	3	4
2. It is important that I do my job better than others.	1	2	3	4
3. If a coworker gets a prize, I would feel proud.	1	2	3	4
4. Parents and children must stay together as much as possible.	1	2	3	4
5. I rely on myself most of the time; I rarely rely on others.	1	2	3	4
6. Winning is everything.	1	2	3	4
7. The well-being of my coworkers is important to me.	1	2	3	4
8. It is my duty to take care of my family, even when 1 have to sacrifice what I want.	1	2	3	4
9. I often do "my own thing."	1	2	3	4
10. Competition is the law of nature.	1	2	3	4
11. To me, pleasure is spending time with others.	1	2	3	4
12. Family members should stick together, no matter what sacrifices are required.	1	2	3	4
13. My personal identity, independent of others, is very important to me.	1	2	3	4
14. When another person does better than I do, I get tense and aroused.	1	2	3	4
15. I feel good when I cooperate with others.	1	2	3	4
16. It is important to me that I respect the decisions made by my groups.	1	2	3	4