Individualism/Collectivism

Please use this scale when answering the following questions:

<table>
<thead>
<tr>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
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</tbody>
</table>

1. I'd rather depend on myself than others.
2. It is important that I do my job better than others.
3. If a coworker gets a prize, I would feel proud.
4. Parents and children must stay together as much as possible.
5. I rely on myself most of the time; I rarely rely on others.
6. Winning is everything.
7. The well-being of my coworkers is important to me.
8. It is my duty to take care of my family, even when I have to sacrifice what I want.
9. I often do "my own thing."
10. Competition is the law of nature.
11. To me, pleasure is spending time with others.
12. Family members should stick together, no matter what sacrifices are required.
13. My personal identity, independent of others, is very important to me.
14. When another person does better than I do, I get tense and aroused.
15. I feel good when I cooperate with others.
16. It is important to me that I respect the decisions made by my groups.